

Australia's most widely used travel
agency operating system.
Smart. Simple. Seamless.



Proven travel agency
financial and client
management solution
Sophisticated fee
module and agency
yield measurement
system **Stable**, reliable,
scalable and with a long
term commitment to
retail agency systems
Multi-GDS and multiple
content sourcing



Tramada Systems is an independently owned travel technology company based in Sydney, Australia. We are leading providers of technology to the travel industry with a reputation for delivering innovative solutions for our clients.

We manage all financial transactions for an agency, all client data and all document production - tramada®'s the engine room powering more agencies in Australia and New Zealand than any other product.

Our team has collectively more than 300 years experience in travel and information technology and this is reflected in our core product, tramada® Standard, which is one of very few agency operating systems designed by travel agents specifically for travel agents. Our process of continuous improvement means you are always working on the latest version of the product, without any additional cost.

tramada® is totally internet based. Work anytime, anywhere. No need for expensive hardware upgrades ever again.



Why choose us?

Designed by travel agents for travel agents

- Easy to learn and use – minimal training required
- Logical work flows enabling increased consultant productivity
- Fully integrated CRM module allowing you to proactively market and build enhanced customer relationships
- Reduces bookkeeping and accounting costs
- Allows you to understand forward sales to forecast cash flow
- Measures your enquiries through quote to booked automatically

Multi content integration

- tramada® Connect Wholesale allows content booked on various websites to auto download into your system such as insurance companies and wholesale partners
- tramada® Connect CRM business & sales management solutions via Sage
- tramada® Connect eMarketing providing simple tools for campaign management via Mailchimp
- minimises the re-keying of data and ensures accuracy
- allows multiple GDS locators and LCC transactions within a single booking
- web services connectivity with Amadeus, Sabre and Travelport
- Net Trans integration processing direct hotel commissions

Pricing models to meet your market needs and maximise revenue collection

- add mark ups by segment type or supplier
- provide discounts where required
- charge fees to maximise your income by dollar amount or percentage
- charge fees by segment, booking type or supplier
- automate these charges, or manually add them
- group costings together for a single price to the customer
- in every instance, you set the rules and watch your nett margin increase
- pay direct commission reporting and chasing



It's your business and you need to be able to spend more time selling travel and less time processing travel. You need to trust that your staff work with technology which is simple, smart and safe – your client data and your financial transactions are your most valuable assets.

Today, Tramada processes over \$3 billion in travel sales for smart travel agencies who seek to maximise their revenue collection and build the value in their business. If you'd like to talk to any of these award winning agencies or to join them, here's all you need to do:

Email sales@tramada.com or call +61 2 8227 7320 and we will send you some recent client testimonials and schedule a product demonstration at a time suitable for you and your team.

Reporting designed to manage your business better

- understand daily your profitability and yield
- analyse sales with detailed performance reports to consultant level across a range of categories (cruise, air, tour and more)
- client service reports such as document expiry, VIP lists, client departure/arrival
- Virtuoso and Travel with Kidz reporting
- manage suppliers with a range of reports to maximise, track and reconcile overrides
- automated statement reconciliation of all air transactions – either via our BSP process or Air Tickets statements.

Financial data with integrity

- simple to understand for consultants
- disciplined workflow saves you accounting charges
- business rules defined by you
- paymada for bulk processing of supplier payments via eNett
- daily, weekly, monthly audit processes simplified
- close off the month when you choose
- auto-invoice functionality minimising consultants processing time

Scalable and flexible

- add multiple brands and teams within a branch
- personalise agency documentation – and choose your itinerary format
- configurable menus for agency staff setup, systems, marketing, etc.
- split consultant income by booking
- suitable for managing small groups
- copy booking and segments

Partners



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