



# tramada<sup>®</sup> Premier

The engine room powering the most successful travel businesses.



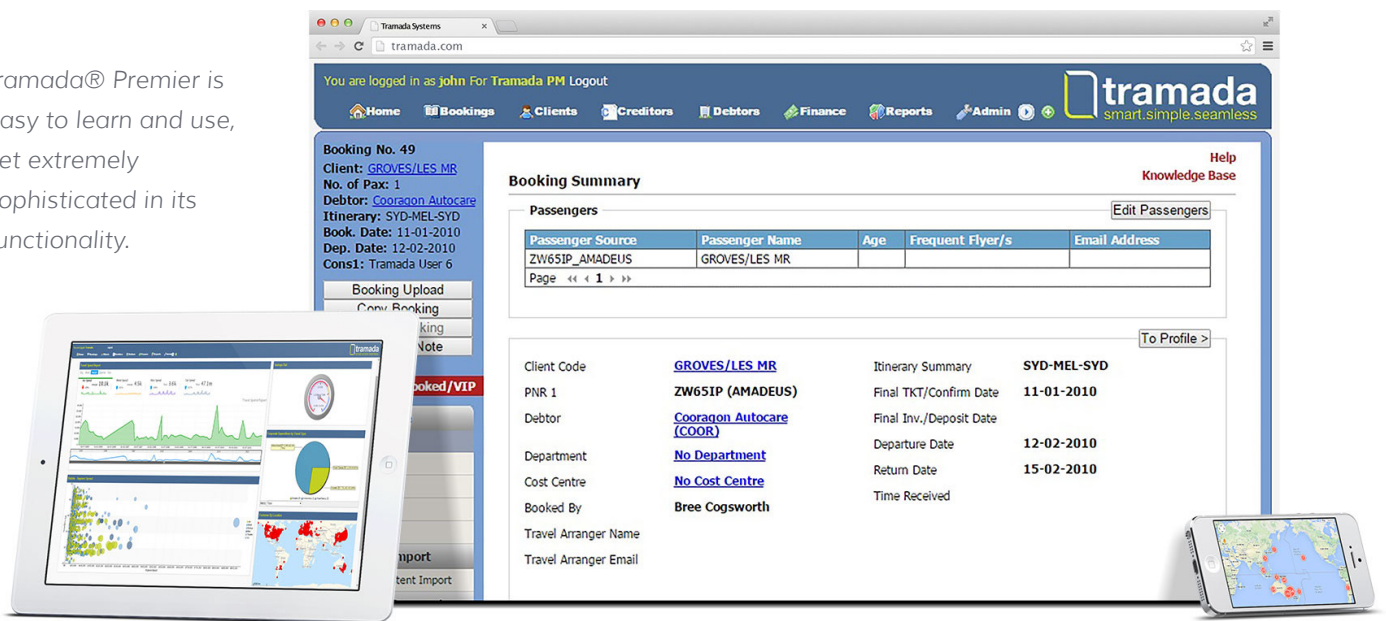
**DRIVE YOUR TRAVEL  
BUSINESS PERFORMANCE**

# The Tramada Advantage: Data integrity with process efficiency

tramada® Premier is a proven mid-office travel management solution powering leading corporate travel agencies since 2001. Automation of the booking process with robust logical workflows massively improves consultant efficiency and accuracy driving your travel business performance to new heights.

tramada® Premier manages all financial transactions, client data and document production for an agency. The travel management data captured is put to work with targeted reporting and a fully integrated Business Intelligence (BI) system that puts control back in the hands of decision makers.

tramada® Premier is easy to learn and use, yet extremely sophisticated in its functionality.



## Why choose tramada® Premier:



### Log in anytime anywhere

Access your system from any device, in any location via the web using your favourite browser. Cloud-based Software as a Service (SaaS) means no maintenance hassles for you. We do all the work; keeping the solution up to date and available with performance monitoring 24x7.



### Protect your Clients' data

We are a PCI DSS (Payment Card Industry Data Security Standards) compliant environment, with access control via IP lockdown and 2 Factor Authentication (2FA).



### Improve performance

Seamless integration with best-of-breed third party products provides you with the most complete travel solution. Consultant intervention is reduced to a minimum.



### Informed business decisions

Gain insights into your clients' data with targeted reporting and integrated Business Intelligence (BI)



### GDS agnostic

You can use any or all major GDS to make a booking. Offline automation is available for all GDS.



### Multiple content integration

Expedia TAAP, CalypsoNet and online booking engines (OBE) are just the beginning.

## Productivity. Efficiency. Scale.

- ✓ Operational efficiencies – such as multiple PNR's per booking from multiple sources, and multiple passengers per booking
- ✓ Logical business flows and functionality which dramatically increase consultant productivity
- ✓ Automation of offline and online consultant workflows increasing efficiency and quality control
- ✓ Minimal requirement for training – aided by the visual Business Process tool
- ✓ Open cloud technology platform enables scalability of number of bookings, clients, and travellers
- ✓ Data infrastructure set up to handle even the largest and most complex clients with multiple levels of debtor/department/cost centre

## Reporting is in our DNA opening a window into your business performance.

- ✓ Interactive real-time reporting suite of reports enabling you to demonstrate the value you bring to the client relationship
- ✓ Data extracts to third party providers
- ✓ Report scheduling
- ✓ The ability to monitor profitability and manage yield with business critical revenue and creditor reporting
- ✓ Sales Analysis reporting across a range of categories
- ✓ A CRM report which interrogates both profile and spend data to hand off to your choice of sales contact system
- ✓ Client service reports such as document expiry, VIP, client departure/arrival
- ✓ Creditor analysis to track and analyse flown revenue, proration, overrides, pay direct commission tracking and reconciliation

## Financials you can trust.

- ✓ General ledger handoff - map the GL codes to the accounting system of your choice
- ✓ Credit control facility
- ✓ Automated fees and markups by debtor or segment type, by percentage or dollar amount
- ✓ Statistical fee tracking
- ✓ Bulk invoice and payment facilities
- ✓ Automated periodic statement reconciliation with BSP and Air Tickets
- ✓ Secure payment gateway for online and over the phone credit card payments

## Additional modules:

- ✓ tramada® connect BI with ad-hoc reporting, data analysis and visualisation, and dashboards
- ✓ tramada® connect CRM, eMarketing & Wholesale
- ✓ Offline Automation
- ✓ e-charge to automate the processing of service fees paid by credit card
- ✓ paymada for bulk processing of supplier payments via eNett
- ✓ TMC risk messaging by Concur
- ✓ Climate Friendly for carbon emission reporting
- ✓ Turnaround Time Report – to measure your client SLA's
- ✓ Credit card extracts - Diners, MC, VISA, AirPLUS, American Express (BTA, BAS & eInvoice)
- ✓ Expedia TAAAP, CalypsoNet integration
- ✓ Data Extracts: iBank, PRISM & tramada® Virtuoso
- ✓ OBE Integration with AeTM, Concur Travel & Serko Online
- ✓ Customised Itineraries
- ✓ Net Trans Integration
- ✓ Concur Compleat





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World Travellers Riccarton, NZ



**Dave Goldman**

Joint Managing Director,  
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## Corporate Travel Management

"Using the modern, flexible and scalable technology provided by Tramada has created an IT environment that ensures we are able to partner with Best of Breed providers for all aspects of our business. The Tramada technology allows us to deliver personalised technology and tailor solutions to meet our client's needs."

## World Travellers Riccarton

"We changed to Tramada 18 months ago and we are really excited and happy with the product. Happy staff, happy life - all our staff love it. As an owner, I have the comfort of being able to go on holiday knowing that the system is secure and robust. tramada® Premier is a very tight system accounting wise and doesn't have the failures that my last system did. The software is constantly being updated and Tramada will listen to any ideas that you may have and add them to the program if beneficial for others. We look forward to future enhancements that will streamline our workflows."

## Goldman Travel Corporation

"We use Tramada to run our business [since 2003] – the biggest asset to us has always been its model of continuous improvement via the TERM process (Tramada Enhancement Request Meetings) plus the many integrated products. We utilise a lot of the Tramada additional modules such as Enhanced Data Credit Card feeds, CRM integration with SAGE, Virtuoso feed, and the most recent example of this is the Tramada Connect BI which is allowing us to stamp our own IP onto a robust business intelligence platform so that we can deliver outstanding reports to our clients."

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